

Toolkit: EPA Repeals Endangerment Finding, Eliminating Clean Car Standards

Introduction

The Trump administration has repealed the Endangerment Finding, abandoning decades of science and walking away from the U.S. Environmental Protection Agency's (EPA) own authority to regulate climate pollution from greenhouse gases that endanger human health. This repeal undermines EPA's Clean Air Act responsibilities to control greenhouse gas emissions from vehicles, power plants, and other major sources, reversing decades of progress on clean air and climate protections. At the same time, EPA is proposing to eliminate federal clean car standards for greenhouse gases—a rollback that would raise costs for drivers and worsen pollution. Together, the rollback of the Endangerment Finding and the removal of vehicle greenhouse gas emissions standards will lead to **thousands of additional premature deaths, millions of asthma attacks**, billions of dollars in lost health benefits, higher gasoline prices, and lost jobs in the automotive industry over the coming decades.

What you can do:

We're asking EPN volunteers to help amplify messaging on the repeal of the Endangerment Finding using the new toolkit. Start by boosting reach—share EPN's social media posts and engage with the content. Then, bring your own voice to the conversation: use the sample posts, create original posts, or add personal insights that connect the issue to your state, community, or local context. The toolkit also includes key messages, talking points, and background information so you can engage in conversations, write op-eds or letters to the editor, and support local stories. See below for links, sample posts, talking points, and additional resources. Every share, post, and conversation is critical to making a difference.

Share on Social Media

1. Reposting and Sharing EPN's Social Media Posts

Help us boost our reach by sharing EPN's social media posts to maximize collective impact and engagement. You can find links to EPN's posts below.



LINKEDIN:

<https://www.linkedin.com/feed/update/urn:li:activity:7427786714196164608>



INSTAGRAM:

https://www.instagram.com/p/DUqzP8jjzy/?utm_source=ig_web_copy_li&igsh=MzRIODBiNWFIZA==



FACEBOOK:

<https://www.facebook.com/share/p/1ACcGDN3Ak/>

IMPORTANT NOTE: Please continue checking back on our accounts for additional content that you can share in the coming days. We will continue amplifying this news.

2. Post and Add Your Expertise/Perspective

Please share the draft content below with your networks. Your voice and expertise make the message even stronger.

You can also create your own posts—add a quick thought, personal observation, or expand on one of the key points based on your experience. If relevant, connect your post to your state, community, or local context to make it even more impactful.

Sample Posts

Option 1:

The Trump EPA is walking away from science, abandoning its authority to regulate greenhouse gases that endanger public health. Communities will pay the price with dirtier air, higher health costs, and accelerating climate harm.

Option 2:

Rolling back federal clean car standards raises costs for drivers, worsens pollution, and threatens thousands of lives. The Trump EPA is choosing polluters over people.

Option 3:

These rollbacks will cost lives and livelihoods: thousands of premature deaths, millions of asthma attacks, higher gasoline prices, and lost jobs in the auto industry.

Option 4:

Once again, the EPA is ignoring science and siding with polluters. Americans deserve cleaner air, stronger protections, and an agency that values human life.

Option 5:

EPA has no legal or scientific basis to reverse the Endangerment Finding—but that hasn't stopped them. Repealing it would undo decades of progress on clean air and climate protections.

Additional Links to Share:

- [EPN's press release](#) denouncing repeal of the Endangerment Finding.
- [EPN's Breathing Easy: An Assessment of Public Health Benefits from EPA Air Pollution Standards \(2021-24\)](#) report, which analyzes the public health and economic impacts of EPA's air pollution regulations issued from 2021 to 2024.
- Coverage of Endangerment Finding news featuring quotes from EPN volunteers, including Joe Goffman, Betsy Southerland, and Zealan Hoover:
 - [LA Times](#)

- [CNN](#)
- [Washington Post](#)
- [Bloomberg](#)
- [Inside EPA](#) featured Joe Goffman in their coverage of EPN and Climate Action Campaign's rally outside EPA headquarters.
- Former EPA Administrators Gina McCarthy and Chrdobistine Todd Whitman, authored an article for [Newsweek](#).
- Former acting Director of the Office of Air and Radiation Larry Weinstock's [oral comments](#) at EPA's public hearing in August.

Keep the Conversation Going: Submit Op-eds and Letters to the Editor

Once you've shared on social media, you can keep the momentum going by submitting op-eds or letters to the editor in your local paper. Use the toolkit's talking points and key messages to highlight the impact of the Endangerment Finding repeal, connect it to your community, and explain why strong climate and clean air protections matter. Your voice can help shape the conversation and reach audiences beyond your networks. Have questions or need guidance? Reach out to [Charissee Ridgeway](#) for support from the EPN Communications Team.

Amplify Key Messages and Toplines

- The Trump EPA has abandoned decades of science, walking away from the agency's own authority to regulate climate pollution from greenhouse gases that endanger human health.
- There is no scientific or legal basis for repealing the Endangerment Finding.
- Repealing the Endangerment Finding undermines EPA's Clean Air Act responsibilities to control greenhouse gas emissions from vehicles, power plants, and other major sources, reversing decades of progress on clean air and climate protections.

- EPA is also proposing to eliminate federal clean car greenhouse gas standards, a rollback that would raise costs for drivers and worsen air pollution.
- Communities across the country will bear the brunt of these decisions—through dirtier air, higher health costs, and accelerating climate harm.
- The rollback of the Endangerment Finding and the removal of vehicle greenhouse gas emissions standards will [lead](#) to thousands of additional premature deaths, millions of asthma attacks, billions of dollars in lost health benefits, higher gasoline prices, and lost jobs in the automotive industry over the coming decades.
- Yet again, the Trump EPA is walking away from science and siding with polluters, making clear that the agency's current leadership does not value human life and is willing to make Americans sicker—not safer.

Talking Points

Debunking the Trump EPA's Rollback Claims

Abandoning EPA's Mission/Denying the Reality of Climate Change

- The EPA's mission is to protect public health and the environment, including shielding people from climate pollution and its impacts—such as extreme weather and climate-related health risks.
- Rescinding the Endangerment Finding is a betrayal of that mission, ignoring the reality of human-caused climate change and the harm it is causing to our economy and our world.
- Trump and Zeldin claim climate change and the pollution causing it are harmless, but decades of scientific evidence show otherwise. Their actions threaten public health, increase exposure to harmful pollution, and put lives at risk.
- Eliminating the Endangerment Finding and rolling back other major pollution limits puts polluter profits over lives, causing:
 - [200,000](#) preventable premature deaths

- [\\$139 billion](#) in public health and economic benefits lost just from clean car and soot standards
- [20,000](#) ER visits for cardiovascular emergencies over 25 years
- [100 million](#) asthma attacks over 25 years just from clean air rollbacks
- Trump and Zeldin's plans treat us all as expendable, sacrificing our health for corporate profits. It will:
 - Increase pollution.
 - [Make extreme weather more frequent and severe.](#)
 - Increase the risk of the spread of diseases such as Zika, dengue fever, and Lyme disease.
 - [Intensify droughts and floods, affecting drinking water quality and availability.](#)
 - [Threaten our food security by hindering agriculture, leading to food insecurity and malnutrition, particularly in vulnerable populations, and putting family farms at risk.](#)

Misleading on Consumer Choice/EVs

- The Trump EPA's claims about "freedom of choice" and "EV mandates" are false.
- In reality, their actions make electric vehicles more expensive and harder to use, limit charging infrastructure, and favor oil companies over consumers.
- The Trump administration has systematically worked to raise EV costs and restrict access, reducing Americans' ability to choose cleaner, more powerful, and cheaper-to-own vehicles than comparable gas-powered cars.
- Courts have [ruled](#) that the administration illegally attempted to cut funding for thousands of EV charging stations set to be built across the country.
- The administration is misleading the public by labeling preexisting EPA regulations as "EV mandates." In fact, those rules allowed tens of millions of Americans to continue choosing gas-powered vehicles while supporting EV adoption.

Legally Unsound

- President Trump and Administrator Zeldin's legal rationale is deeply flawed.
- The administration claims the Clean Air Act does not allow EPA to regulate greenhouse gases to reduce climate impacts, ignoring the Act's [plain text](#), which explicitly references climate multiple times—most importantly in the definition of “public welfare,” which the Act directs EPA to protect.
- They also disregard multiple rulings from the Supreme Court affirming EPA's authority to regulate greenhouse gases.
- At the same time, the administration has attempted to undermine established climate science by relying on a Department of Energy report so biased that a federal court [found](#) it was produced illegally.

Economic Consequences

- The administration's own analysis [shows](#) this action will sharply increase gasoline prices, projecting increases of up to 76 cents per gallon by 2050. Overall, Americans could pay an additional \$4.1 trillion for gasoline by 2050 as a direct result of this rollback.
- This comes as the administration is simultaneously blocking clean energy development—such as wind and solar—at a time of soaring demand, further contributing to price spikes.
- Finally, while the administration claims to support freedom and choice for Americans, it is doing the opposite.
- The only winners from today's action are oil companies, who will sell more gasoline at higher prices.
- The Trump administration is prioritizing oil profits over public health, Americans' pocketbooks, the environment, and true consumer freedom.